

THE **tentnologist**

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ISSUE 2

Let us take you on a "space" odyssey into the year 2000 and beyond... Think of it: we sell space, and we're going where no structure has gone before. Tents create instant functional space – anywhere, anytime! To learn how we can help you create your own "space" with our space articulators, read on. . .

Expanding our Tentacles ...

Expanding our horizons...from poolside to mountaintop, seashore to parking lot, Tentnology tents are creating new silhouettes in Ghana West Africa, Peru,

Bermuda, Hong Kong and Ethiopia to name only a few new markets where we are popping up. It's a small world after all.

Lexus entertain you...

Lexus, a client of our client George P. Johnson, demanded something futuristic and dynamic for the launch of their millennium car. This premiere was presented to the 500 North American Lexus Dealers at their conference in Maui, Hawaii on October 7, 1999.

In 16 years and over 50,000 events, we have never seen such a spectacular use of tenting in any special event. It was truly a privilege to work for a client with such vision!

The key decision maker, Mr. Chuck Huddleston, contracted Tentnology ten years ago in Vancouver for the initial launch of the Lexus line and remembered our unique structures and excellent service.

For this event Tentnology designed a TRI Saddlespan that connected three S5000 Saddlespans for an amazing flowing freespan space, as well as stretch Spanforms that functioned as futuristic back walls. The space was designed using Tentnology's CAE (Computer Aided Engineering) with AUTO CAD drafting and rendering systems between the client's design team and our engineering department.

A total of 16 Saddlespan tents were used on one site that provided a total of 70,000 square feet of Tentnology structures!



At home with Home Hardware:

The Canadian Home Hardware chain, with over 1,000 outlets, has developed rental centers in some locations. Tentnology is proud to announce we have been selected to supply the tents for these rental centers. Now homeowners across the country can rent a Marquee over the counter to cover their backyard events. *This program is a testament to the ease of handling and installation of the Marquee.*

About the only thing that goes up faster than a Tentnology Marquee and profits.

Home Hardware Rentals present... Portable Profit Centers!

Tools of the trade to make your life a little easier...

- **Clamp-on Light:** with adjustable clamp for the center poles of the MEGA or any other pole.
- **Pry, pry, pry again:** the Tentnology pry bar makes slipping on the final corner of the Marquee a breeze. Have one at every installation to save time and trouble.
- **Tube straps:** molded plastic with webbing and a buckle to stack and strap your tubes together without them rolling apart! Available in three sizes: 6, 8 and 12.
- **The Great Crate:** HDPE plastic crate with a lid that stores and ships all small parts. Also serves as an on-site step stool!

Literature is available on our other tentsational **Tools & Accessories**. Call today for your free brochure!

New and Improved

Hot off the press...

The new Triangle Marquee, the Triumph.

Imagine the possibilities. Cover and create your own amazing space using Hexagon's squares and triangles. Tentnology's revolutionary solutions to any odd shape or space.

- Add star points to a hexagon or 20' x 20'
- Stand-alone structure for hard-to-cover spaces
- Use your standard Tentnology parts

Triumph triangular Marquee is available in 2 sizes:

- MQ 5 TRI – 3 sides, 16'4" [5 m], 134.5 sq. ft./12.5 m²
- MQ 20 TRI – 3 sides, 20' [6.1 m], 200 sq. ft./18.6 m²

Canadian, U.S. and International Patents Pending.

www.check us out...



Place your orders easily right from the comfort of your computer. View our photo gallery and QuickTime assembly movie on-line. Please send us any unique photos of your Tentnology tents. We'd love to share them with the rest of the world. **We're only a click away!**

Famous places, faces and events

Natalie Dupre Show; K-Marts Dare Campaign; the Lillith Fair tour again; Rolling Stone Magazine; World Hot Air Balloon Championships done by our good customers at the Harriott Group; Kentucky Derby by the great team at the Vertrees Rentals; Gery and Suzanne Warner's 10th Wedding anniversary. Don Potts at Hollywood Tentworks has our tents on the locations of the following movies: American Beauty, Being John Malkovich, The Practice, The West Wing, The Grinch, Mission Impossible 2, Stuart Little, Armageddon, Crazy in Alabama, Beverly Hills 90210 and over 200 other Hollywood productions!

Send us your brag book of great events!

WINNER!

Tentnology has won the Canadian Special Events Society Award for "Best Tent Installation" for their Lexus Event in Hawaii. Our Pan Am Games installation was nominated in the same category.



Pan Am Games 1999

Retail by mail

Tentnology was honoured in the August/ September 1999 issue of *To The Trade* magazine, where Stewart Manger enthused: "...A great way to build that extra room at a vastly reduced cost and an assembly time of literally ten minutes is a *Tentnology* tent... They are wonderfully engineered and extremely user friendly."



The Pan Am Games

The third largest sporting event ever held in North or South America, over 17 days featuring 42 countries with 41 different sports represented. Extremely challenging due to:

- 500 individual tents to install – complete with walls and lights
- 17 days for the entire installation
- site was spread over a 12,000 sq mile area
- 200,000 sq ft of tents
- 33 venues
- over 20 changes moving tents to other locations between events

Tentnology met and overcame these challenges because:

- Tentnology tents are 40% faster and easier to install, requiring 30% less parts and weighing 35% less than traditional tents, for efficient, economical shipping, storage and handling.
- designed lighting and wall systems that are attractive, easy to install and operate.
- engineered products for 60-80 mph winds
- crew supervisors and co-ordination staff at head office have years of experience.

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